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SUMMARY

Creative and multi-disciplinary Graphic Designer with a commitment to driving the intersection of design and technology. Experienced in motion graphics, video editing, UI/UX design, and art direction, having acquired expertise in these fields over the past four years. Currently a Computer Science student at Egypt-Japan University for Science and Technology, I am constantly seeking to leverage my design skills by incorporating technological perspectives. At the age of 20, I am eager to further expand my capabilities and engage in new challenges to further my experience and skills.

EXPERIENCE

Multimedia Designer, Art Director and UI/UX designer

Codex Solutions

August 2021 – Present, Giza

- Designed the whole company's branding identity, including the logo, the colors and the art direction, also the social media posts and Instagram's stories designs.
- Designed, developed and maintained multimedia and web content, including visuals, animations, audio, videos, and other interactive content, that accurately depicted client objectives and adhered to brand guidelines.
- Created interactive, user-friendly UI/UX designs for three websites, achieving 32% increase in user engagement time and a 25% improvement in user satisfaction ratings.
- Created more than four motion graphics and animation projects, increasing the posts reach by 122% through out the two next weeks.

Graphic Designer – Freelancing

Your Egypt Tour Guide

April 2023 – July 2023, Cairo

- Designed the company's branding identity including the logo, the colors and the art direction, increasing their website traffic by 33%.
- Created a brand guidelines for the company's art direction.
- Designed the business cards, the letterhead, the bags and t-shirt designs and the notebooks.

Freelance graphic designer

Freelancer

March 2020 – November 2020

- Designed various marketing materials for clients, including logos, brochures, banners and print materials, with quality and project client objectives in mind.
- Supported client demand by delivering creative projects on time and on budget, with 95% satisfaction rate among clients.

PROJECTS

Multimedia designer

PayCoo · April 2023 – Present

- Created PayCoo's logo, the advertising videos and some of the application needed banner designs.

EDUCATION

Computer Science and Information Technology

Egypt-Japan University for Science and Technology · Burg Al-Arab, Alexandria · 2026 · 3

Applied Arts

Benha University · Benha, Qalubia · 2022 · 3.3

High School

STEM High School for Boys-6th of October · October, Giza · 2021 · 3.7

CERTIFICATIONS

UX Researcher

Udacity · 2022

COURSEWORK

Red Hat System Administration RH124

Red Hat · 2023

SKILLS

Graphic Design

Motion Graphics

Video Editing

UI/UX Design

Filmmaking

Presentation skills

Leadership skills

Communication Skills